

# GOING FORWARD:



2023 and  
Beyond



# Over the past 3 years...

Grow Benzie has been  
working hard to understand  
how to be best help Benzie  
County



# Rural Prosperity Incubator

Helping good people who  
have good ideas to have an  
impact for children,  
families, and communities  
in Benzie County.



# The three types of projects we support:



## Non-Profit

Projects intended to improve the lives of children, families, and communities



## Community Initiatives

Designed to address complex problems affecting Benzie County



## Food & Farming Enterprises

For-profit enterprises in need of space to experiment and grow

## SERVICES

# Toolbox for Projects



Online Capacity Building  
Tools (Ideation,  
Communications,  
Collaboration)



Fiscal Management



Grant Writing



Affordable Space



Network of Local  
Champions

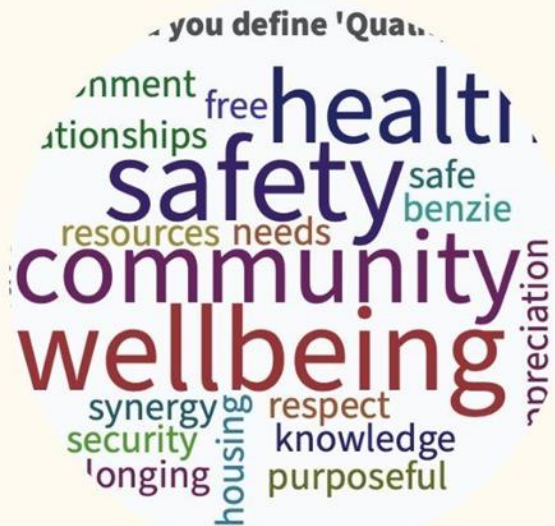


# NON-PROFIT



This happened here

# COMMUNITY INITIATIVES



This happened here

# FOOD & FARMING



This happened here

# Next Steps...

IN 2023 GROW BENZIE WILL:

- 1) Update Website (Provide up-to-date list of active and dormant projects)
- 2) Establish Committees & Advisory Teams
- 3) Conduct a feasibility study for capital campaign
- 4) Formalize agreements with current partners
- 5) Publish online toolbox and intake process for current and potential partners
- 6) Develop and apply intake criteria for eligible projects



# Why here. Why now.



HOPE

Collaboration & creativity. Tackling thorny problems. Nurturing thriving families & communities.

GROWTH

Helping real people. Developing lifeskills. Connections to momentum. Enhancing community and economy in Benzie County.

ROOTS

Rooted in Benzie County. Track record of inventing and launching new, exciting projects. Trusted connections across sectors and geographies.

# Thank you!

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