



Grand Traverse Regional
COMMUNITY
FOUNDATION



Better Giving for a Better Future

What is a Community Foundation?



- 110-year-old model
- Unique focus on endowment
- Dedicated to benefiting people and places of a particular location
- Steward financial resources to support local partners
- Collaborate across sectors to support community improvements





Grand Traverse Regional
COMMUNITY
FOUNDATION

Established 1992

Support from
Rotary Charities

Kellogg
Foundation →
Youth Endowment



Serving the people & places of Antrim, Benzie, Grand Traverse, Kalkaska, and Leelanau Counties and the Grand Traverse Band of Ottawa & Chippewa Indians



TODAY

↑ \$126,000,000 in gifts

\$73,000,000 in grants

350 funds

\$106,000,000 in assets

YEAR 1

↑ \$800,000 in gifts

8 funds

3 grants

GIVING THROUGH YOUR COMMUNITY FOUNDATION



BETTER GIVING FOR A BETTER FUTURE

Local Giving Partner



GIFTS

\$1.5 M

DONOR PARTNERS

700

ALL GIFTS MATTER

1,000 gifts / \$5+

Ways to Give



- Donor advised funds
- Specific impact area or organization
- Broadly support your community
- Give now and in the future



OUR MISSION

We invest in the people and places of our region and steward community assets for lasting impact.

OUR VISION

A region of healthy, resilient, thriving communities for all.



Diversity, Equity, and Inclusion



Integrating diversity, equity, and inclusion is needed to achieve healthy, resilient, thriving communities for all.



Priority Programs and Initiatives



**Youth Advisory
Councils**



**Community Development
Coalition**

Impact Investing



VENTURE
N O R T H



NORTHERN
INITIATIVES
Money and Know-How



**Strengthening
nonprofits and
the communities
they serve.**

MI Farm Co-Op

Grocer's Daughter Chocolate

Lake Ann Manufacturing

Homestretch Nonprofit Housing





GRANTS

\$3.1M

917 awards, 333 grantees

SCHOLARSHIPS

\$431K

235 awards, 204 students



Grant Opportunities



GRANT CYCLES

- **Year Round** – diversity, equity, and inclusion grants; TCAPS grants
- **Winter/Spring** – scholarships
- **Summer** – Community Funds Grant Cycle; Youth Endowment
- **Fall** – Fall Grant Cycle, TC Track Club Endowment

OTHER GRANTS

- **Designated Agency** - grants designated for a nonprofit partner; funds awarded once annually
- **Donor Advised** – grants initiated at recommendation of donor partner; awarded throughout the year



Benzie County Impact



37 endowments

\$9M in assets

\$481K awarded



Looking Ahead



Community Funds are the best way to ensure that our region is getting the funding it needs, where it is needed, and when it is needed, now and forever.



Stay in Touch!



800 Cottageview Dr, Suite 1040

Traverse City, MI 49684

231.935.4066 | info@gtrcf.org



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